



2010-2011 Sponsorship Opportunities

Last year the Pensacola Children's Chorus celebrated a fantastic 20th anniversary. It's certainly hard to believe the amazing history from the beginning until now. From thousands of participating students to countless volunteers, to the overwhelming support of our community, the Children's Chorus has clearly made a mark in the lives of so many. Music education and the fostering of personal growth for the members remain the primary focus of the chorus.

Our journey has been so wonderful – our history and growth amazing – our alumni, stellar! We celebrate the past and rejoice in our accomplishments as we move into the future with great anticipation of all that is to come. We hope that you will continue with us as we strive to make a difference in children's lives, through the gift of music.

- The 300 plus members have come from over 75 schools in Escambia and Santa Rosa Counties and represent diverse socio-economic backgrounds in grades 3rd-12th.
- The music learned includes classics of the masters, contemporary, global, and secular music, all with an emphasis on excellence. As many as 15 different languages have been taught.
- World renowned composers and conductors have conducted concerts and worked with members of the Chorus, giving them a wide range of experiences.
- Numerous major performances have taken place in the Saenger Theatre, Pensacola Civic Center, Pensacola Little Theater, Center for Fine and Performing Arts at UWF, Ashmore Auditorium at PJC, and the Naval Aviation Museum.
- There have been collaborations with other arts organizations, such as the Pensacola Symphony Orchestra, the Pensacola Opera, and the Choral Society.
- Many alumni have gone on to national careers in the arts, successful careers in different occupations and professions, and have become outstanding citizens with appreciation for the arts. Last year, over 200 alumni returned to join us for our 20th Anniversary.
- The Pensacola Children's Chorus has acquired national acclaim through recordings of ten musicals written and published by Allen Pote, one of the founding directors.
- The summer tours (financed by the students themselves, through organized fundraising opportunities) have taken members of the Chorus to 15 states and 10 countries.

We have been told by many across the country that this program is unparalleled in its diversity, outstanding quality, and strong emphasis on children and youth participating in the arts. Even more important are the long-lasting friendships that have been cultivated.

None of this however, would have been possible without the generous support of our sponsors. It is our sponsors that allow the Pensacola Children's Chorus to continue to prosper and serve the members and our community. As written by Jim Rindelaub, the Executive Director of the Choristers Guild, "any funding that makes it possible for young people to participate in this experience is a very wise community development investment!"

Your consideration of a sponsorship for the upcoming season shows would be meaningful and recognized by all of our members and our community. The advantages are outlined in the next few pages which include reserved seating, on stage recognition, program advertising, and website links, and scholarship funding.

Thank you for your time and please call me or _____ at _____, if you have questions as you review the information and make your decision to sponsor the Pensacola Children's Chorus.

Respectfully,

Sharon Hess Herrick
President

Mission Statement

The mission of the Pensacola Children's Chorus is to provide quality music education and performances to include both traditional, classical, choral training and musical theater to enrich the lives of children from all religious, racial, cultural, and economic backgrounds. Through its music activities, the Pensacola Children's Chorus helps to foster the personal and social growth of its members and promotes their sense of self-esteem, accomplishment, and pride.